



THIS

is social media marketing done well,
which is why it went...

VIRAL

◀ SWIPE ≡

to see more....

 **Oklahoma Departm...**  · 1d

YOU are cold. They have fur.
Do not let inside.



 1

 1

 19





Ardin @ArdinComedy · 8h



Replying to [@OKWildlifeDept](#)



3

43

1,085





Oklahoma Departmen...  · 8h 

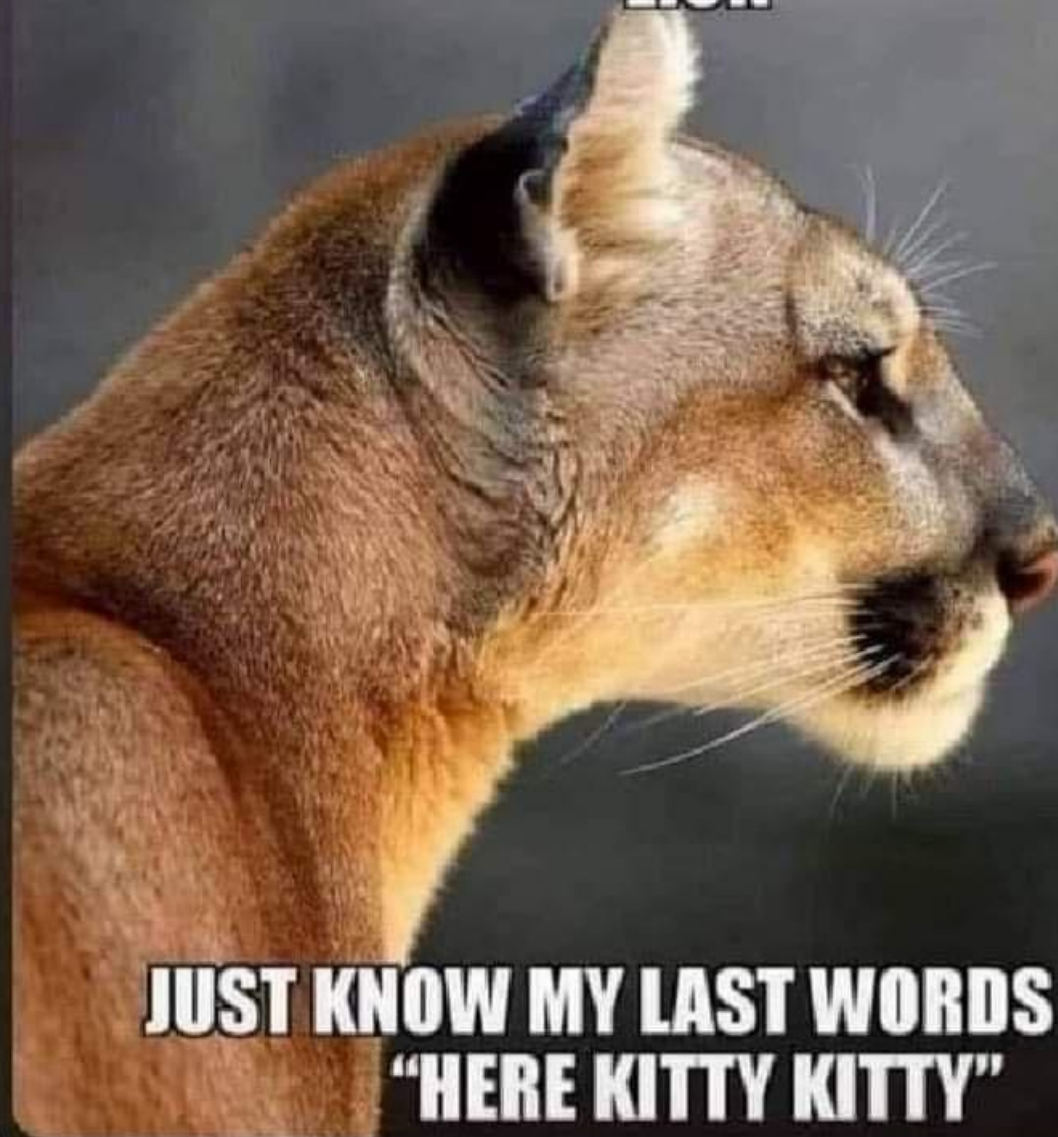




Offseason Astros Fan M... · 21h ·

Replying to [@OKWildlifeDept](#)

**IF IM EVER KILLED BY A MOUNTAIN
LION**

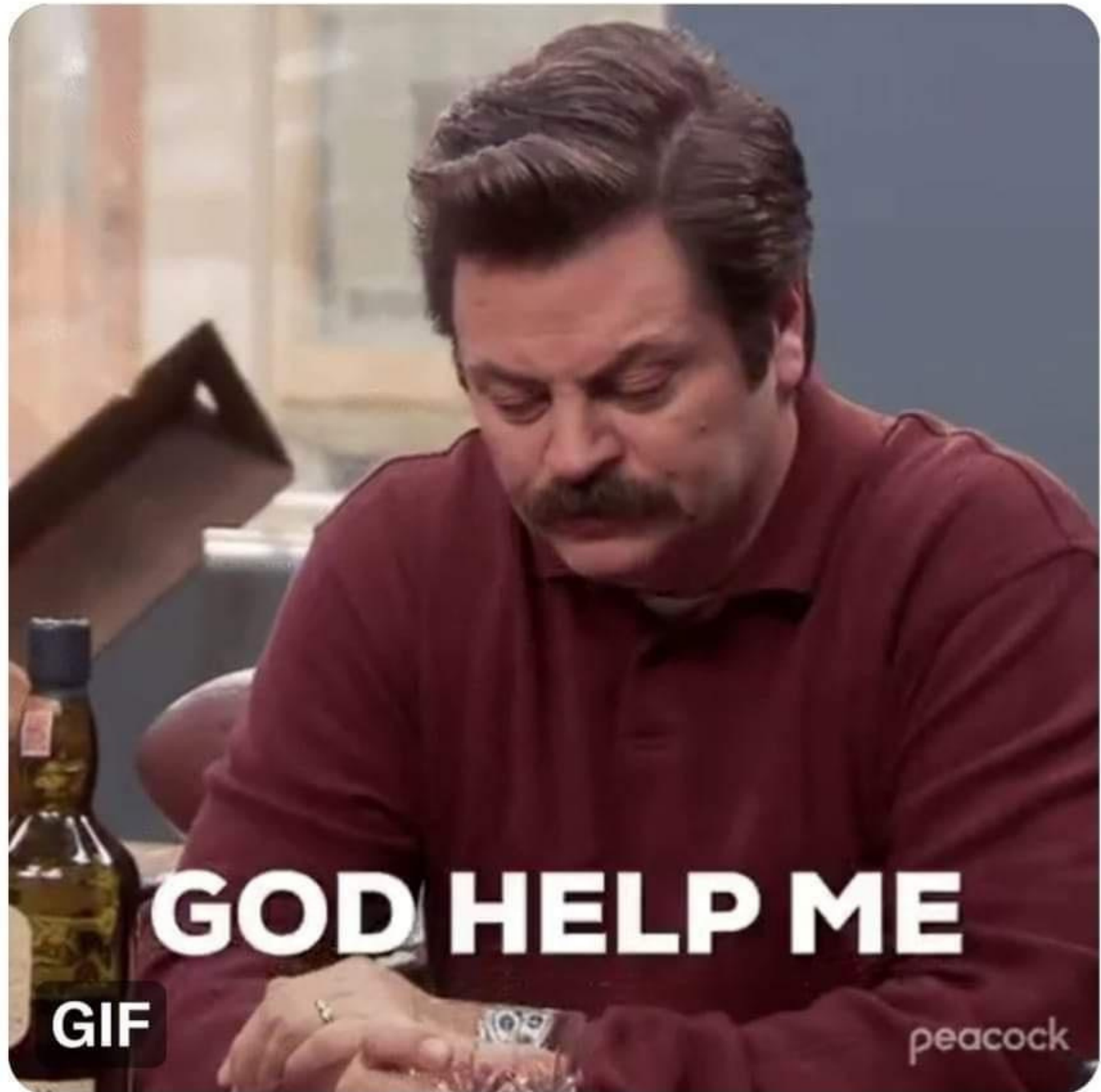


**JUST KNOW MY LAST WORDS WERE
"HERE KITTY KITTY"**

[ifunny.com](#)



Oklahoma Departmen...  · 8h 





John Haltiwanger  @jc... · 10h :

Is this not America?



Oklahoma Departm...  · 1d

YOU are cold. They have fur.
Do not let inside.



Oklahoma Departmen...  · 9h 



56





Bob Caston @brcaston · 12h

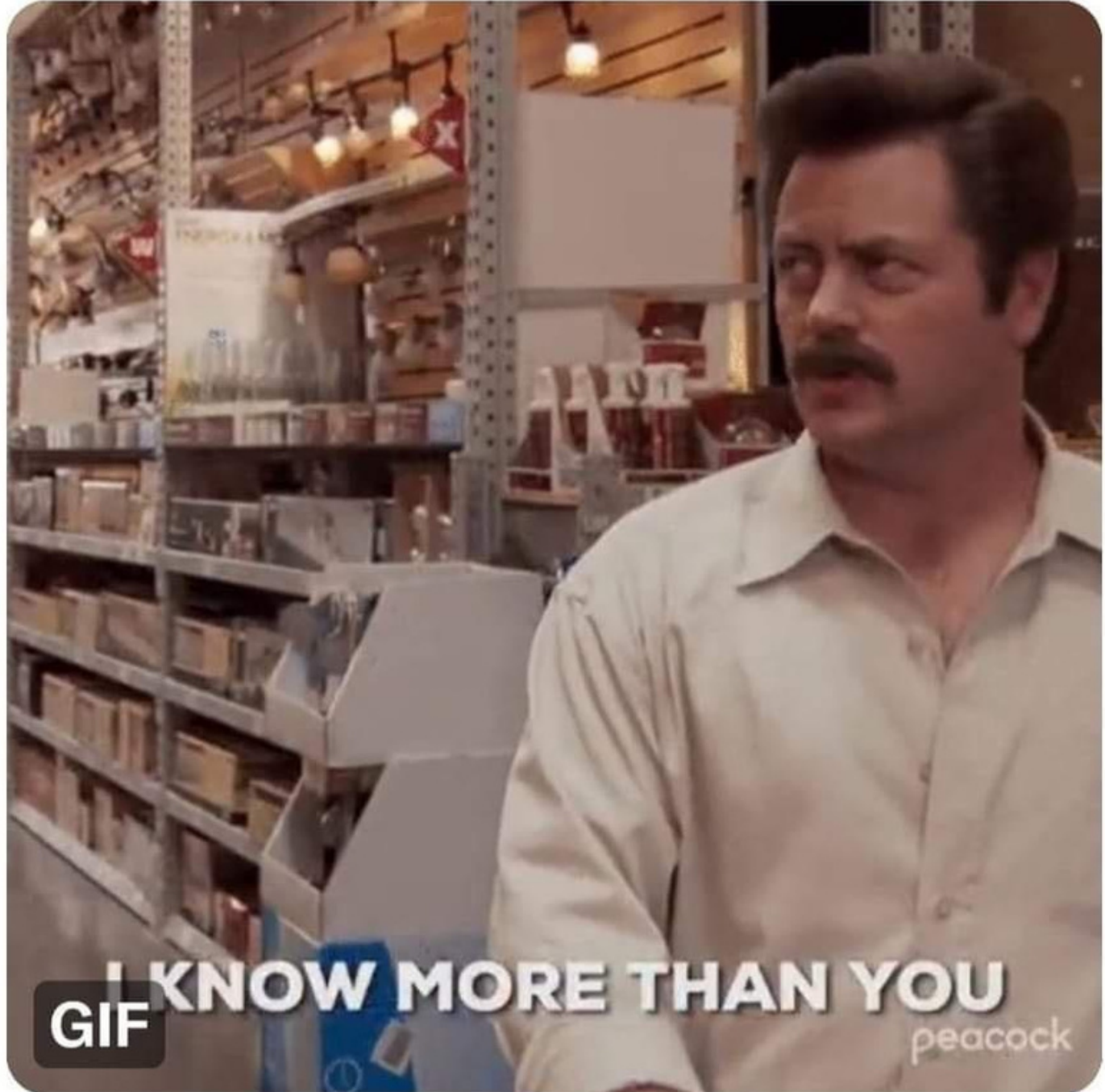


Replying to [@OKWildlifeDept](#)





Oklahoma Departmen...  · 11h 



 20

 54

 3,953





Oklahoma Departme...  · 12h 

How's your Friday going?



our lighthearted tweet
about not letting wild
animals indoors

the entire state of
oklahoma wanting to
pet a mountain lion

 149

 1,335

 9,476





informally worthless @a... · 12h :

Replying to [@OKWildlifeDept](#)
But. I. Want. To.



Oklahoma Departme...  · 12h :



GIF

I don't care



Anthony Matthews-Osma... · 1d ⋮

Replying to [@OKWildlifeDept](#)

But it is cat, I want to pet cat.
Please.



6



25



2,154



Oklahoma Department... · 1d ⋮



20



52



4,240





Elizabeth Leitman @WxLiz · 1d

I had a dream about mountain lions in my house yesterday. So, this Tweet is weirdly ironic.



Oklahoma Departm... · 1d

YOU are cold. They have fur.
Do not let inside.



Oklahoma Department...  · 1d 



18





Dustin Sadler @dsadler57 · 1d

Replying to @OKWildlifeDept





Oklahoma Department...  · 1d 



 9

 39

 3,882





Benjamin @Ben_Politte · 1d



If dangerous, why cute?



Oklahoma Departm...  · 1d

YOU are cold. They have fur.

Do not let inside.





Oklahoma Department...  · 1d ⋮

You can have this one, but not the big one  





Mike Scantlin @theScant... · 1d ⋮



2



4



377



Oklahoma Department... ✓ · 1d ⋮



1



11



1,142





Wendy Suarez  @wsuares · 1d 

But what if I just want a lil'
snuggle?

 **Oklahoma Departm...**  · 1d

YOU are cold. They have fur.
Do not let inside.



Oklahoma Department...  · 1d 

WENDY THIS IS NOT A CUDDLE
CAT THIS IS A HAZARD KITTEN -
NO INSIDE TIME  





ATM @Austin_M80_ · 1d

Too late. I am in danger



Oklahoma Departm...  · 1d

YOU are cold. They have fur.
Do not let inside.



Oklahoma Department...  · 1d 

I'm afraid there aren't any game wardens or emergency personnel on our social media team at the moment, but we're gonna try our best.





Danny Simpson ❄️ 🧑‍🎄 @d... · 1d ⋮

It just wants a belly rub



Oklahoma Department... ✓ · 1d ⋮



GIF





austin @austiiiiiii · 1d



1,000,000,000% letting this fur ball in my home



Oklahoma Departm...  · 1d

YOU are cold. They have fur.
Do not let inside.



Oklahoma Department...  · 1d 

What did we just say, Austin????



BIGGEST TAKEAWAYS

1. Know your audience.
2. Make people laugh.
3. Include pop culture references.
4. Respond to all community engagement.
5. Posts with cute animals are always a win.



for more content
like this!